

BROMSGROVE DISTRICT COUNCIL

CABINET

5TH NOVEMBER 2008

BROMSGROVE SPORT & ACTIVE RECREATION STRATEGY

Responsible Portfolio Holder	Cllr Roger Hollingworth
Responsible Head of Service	Deputy Head of Street Scene & Community
KEY DECISION	

1. SUMMARY

- 1.1 This report requests Members to acknowledge and approve the Bromsgrove Sport and Active Recreation Strategy 2009 to 2012.

2. RECOMMENDATION

- 2.1 The Executive Cabinet is recommended to:

- 2.1.1 Approve the Bromsgrove Play Sport & Active Recreation Strategy 2009 to 2012.

3. BACKGROUND

- 3.1 In 2007 Sport England developed a delivery system for sport which sought to clarify the position and role of a number of agencies and organisations that play a part in the delivery of Sport and Active Recreation opportunities.
- 3.2 Commonly known as the Sports Delivery Mechanism it looked to create a greater emphasise on local delivery by establishing Community Sports Networks (CSN's), which ideally would be linked to the Local Strategic Partnership (LSP). In June 2007 Bromsgrove District Council Established it's CSN linked to the Health & Well Being Theme Group of the LSP. The group adopt the name BECAN (Bromsgrove Extended Community Activity Network).
- 3.3 Since then the group has met on a monthly basis and has agreed its terms of reference and objectives for the next 12 months. It has also greatly enhanced partnership working across all sectors of sports provision in the District and develop many joint initiatives and opportunities.

Further more, BECAN has also secured £79,000 of external funding from Sport England's Community Investment Fund (CIF) and an additional £138,000 to support the delivery of Sports Unlimited, a programme of out of

school hours delivery to extend current deliver from 2hrs quality PE to 5hrs per week offer over the next 3 yrs.

The CIF funding will deliver three specific projects; an enhanced Walks 4 Health programme and improved opportunities for independent walking through the employment of a part time walks co-ordinator across Bromsgrove and Redditch (shared post), an activity referral scheme to be delivered at the Dolphin Centre and linked to local GP surgeries, and a programme of new sport and active recreation opportunities for young people aged 16-19yrs.

Sport Unlimited funding is focussed on children and young people aged 5-19yrs and is part of a joint delivery plan between Extended Services, Bromsgrove District Council and the North Worcestershire School Sport Partnership.

- 3.4 Whilst the work that has be undertaken so far has resulted in enhanced opportunities for local residents to access a diverse range of sports and active recreation, it was felt that an over arching strategy was required to support the terms of reference, programme development and to bring together the many action plans owned by each member of the group.
- 3.5 As the lead organisation of the partnership Bromsgrove District Council has taken the responsibility for the initial strategy development, consultation with BECAN member organisations and final strategy production.

The final draft before members today:

- States the Vision and Values for the delivery of sport and active recreation in the local area.
 - Sets the context in which the Council's Sports Services and BECAN operate at a regional, county and local level.
 - Will govern the objectives, priorities and agreed principles on which the Sports Service Teams will operate over the next 3 years.
 - Will be the basis for future funding bid for the Sports Services Teams in order to deliver the strategy.
- 3.6 In order to ensure that the Strategy developed is deliverable officers have established a clear scope for the strategy, defined Sports & Active Recreation, outlined key partnerships, agreed the outcomes anticipated and the priorities for change and set a performance frame work to measure success.

4. FINANCIAL IMPLICATIONS

- 4.1 There are no additional financial implications with in this report that are not currently included with in either the medium term financial plan or the forward capital programme.

5. LEGAL IMPLICATIONS

- 5.1 There are no legal implications with in this report over and above the normal level of support provided to the Street Scene & Community department.

6. COUNCIL OBJECTIVES

- 6.1 The proposed Strategy links to the Council's objective CO3 Sense of Community and Well Being and its priority of Community Influence by establishing a formal framework for the basis of Sport and Active recreation planning, implementation & deliver across Bromsgrove.

7. RISK MANAGEMENT

- 7.1 There are no risks associated with the Strategy that have been identified at present. Risk Management implications will be considered on an individual project/scheme basis and addressed as part of the project planning/implementation stage.

8. CUSTOMER IMPLICATIONS

- 8.1 The proposed strategy is designed to enhance the coordination and delivery of Sport & Active Recreation across the district. This will have a positive impact on the Council's residents, contribute to the Council's Community Strategy and the aims of the LSP and partner organisations.

- 8.2 The key outcomes identified with in the strategy are:

- Raise participation levels with in sport and active recreation, particularly for under represented groups across the district,
- Increase the number of high quality sports clubs coaches, volunteers and active recreations groups. There fore improving player pathways and the ability to sign post through to elite performance.
- To make a positive impact on the local community by contributing to the outcomes of the Bromsgrove LSP and the Worcestershire Local Area Agreement (LAA).

These outcomes are underpinned by individual priorities for change which can be seen in the attached strategy.

9. EQUALITIES AND DIVERSITY IMPLICATIONS

- 9.1 There are no implications for the Council's Equalities and Diversity Policies.

10. VALUE FOR MONEY IMPLICATIONS

- 10.1 There are no VFM implications contained within this report, however the framework established will lead to enhanced partnership working, a more coordinated approach to services delivery, higher customer satisfaction with the services provided (quality of life) and a more effective use of resources in future years.

11. OTHER IMPLICATIONS

Procurement Issues – None
Personnel Implications - None
Governance/Performance Management - None
Community Safety including Section 17 of Crime and Disorder Act 1998 – The strategy is designed to address the implications of this legislation and meet the ASB Strategy of the CDRP.
Policy - None
Environmental - None

12. OTHERS CONSULTED ON THE REPORT

Portfolio Holder	YES
Chief Executive	YES
Corporate Director (Services)	YES
Assistant Chief Executive	YES
Head of Service	YES
Head of Financial Services	YES
Head of Legal, Equalities & Democratic Services	NO
Head of Organisational Development & HR	NO
Corporate Procurement Team	NO

13. WARDS AFFECTED

All Wards

14. APPENDICES

Appendix 1 – BDC Sport & Active Recreation Strategy 2009 to 2012
Appendix 2 – BECAN Terms of reference.

15. BACKGROUND PAPERS

Sport England's: Regional Plan for the West Midlands
Community Sports Network guidance notes
Hereford & Worcestershire County Sports Partnership
Business Plan

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